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**MAILBOX RESPONSE TO PET WELFARE ORGANIZATION INQUIRIES**

April 15, 2011

We appreciate your inquiry and are happy to share several aspects regarding Raising Cane's involvement with pet welfare organizations.

Raising Cane's is committed to being an active community partner in every market we serve and have developed several guiding principles that help us define how we can deliver the most appropriate support in our local communities. It's our way of showing our appreciation and improving the communities in which we live.

Our philosophy and intent regarding pet welfare is to focus on those organizations that encourage pet safety and pet adoption, such as CAAWS and YELP! in Louisiana. We host events, provide sponsorships, raise funds and provide volunteers to hundreds of pet-related organizations throughout the country to positively impact the lives of pets.

Since Raising Cane's primary focus in this area is pet safety and adoption, we choose to partner with no-kill shelters where euthanasia is not an option.

Therefore, we cannot actively support a shelter unless it is designated as a no-kill facility. For those organizations in the process of transitioning to no-kill status, we look forward to potential opportunities to work together once that designation is in place.

We appreciate the work and the efforts that all pet welfare organizations make to place pets in safe, viable homes.

Thank you again for your inquiry and please contact xxxxxx if you would like more information.