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FOR RELEASE

Raising Cane's Chicken Fingers Earns Award As Top Quick-Service Restaurant In Nationwide Customer Satisfaction Survey

HOUSTON – Raising Cane's Chicken Fingers has once again been honored as one of the top quick-service restaurant chains in the country for customer satisfaction, according to Sandelman & Associates Quick-Track Study. Rated "excellent" overall by 62 percent of recent customers, Raising Cane's ranked **in the top four of 136 restaurant chains.**

One of the fastest-growing restaurant chains in the U.S. Raising Cane's has duplicated their neighborhood-focused service in the Lone Star state with locations in Houston, Dallas, Lubbock, Waco and Bryan-College Station.

"Our Awards of Excellence winners, many of whom are small, regional brands, continue to raise the bar for the fast food giants," says Bob Sandelman, CEO and founder of Sandelman & Associates.

In addition to high marks for overall customer satisfaction, Raising Cane's was recognized for outstanding service and operations, receiving "excellent" ratings for the temperature of its food, accuracy in filling orders, cleanliness and appeal to kids.

"At Raising Cane's, this is one of the highest honors we can receive," said Todd Graves, founder and CEO of Raising Cane's Chicken Fingers. "Serving our customers high-quality meals at a fast pace from immaculately clean restaurants is what we do, and having our customers recognize it is the best reward."

About Sandelman & Associates

The Sandelman & Associates Quick-Track 2009 study surveyed more than 95,000 fast food users in 76 markets nationwide. The awards are based on the quarterly-syndicated Quick-Track research program, which tracks attitudes, awareness and usage for the restaurant industry, including all major fast food and pizza chains.

About Raising Cane's

Founded by Todd Graves in 1996 in Baton Rouge, La., RAISING CANE'S CHICKEN FINGERS® has nearly 100 restaurants in 15 states, with new restaurants under construction. The company has ONE LOVE®—quality chicken finger meals—and is continually recognized for its unique business model and customer satisfaction. RAISING CANE'S® vision is to have restaurants all over the world and be the brand for quality chicken finger meals, a great crew, cool culture, and active community involvement. More information on Raising Cane's is available at www.raisingcanes.com.

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