



STATEMENT ON PET WELFARE ORGANIZATIONS

April 12, 2011

Raising Cane's is committed to being an active community partner in every market we serve. It's our way of showing our appreciation and improving the communities in which we live. One of the areas we focus our community relations efforts is pet welfare.

- We work with hundreds of pet-related organizations throughout the country to positively impact the lives of pets. We help by hosting events, providing sponsorships, raising funds and providing volunteers. We are proud sponsors of dog parks, pet adoptions, dog parades and more. Our mascot, Raising Cane II, a certified pet therapy dog visits hospitals providing therapeutic benefits to patients at various children's hospitals and nursing homes.
- We have developed several guiding principles that help us define how we can deliver the most appropriate support in our local communities.
- Raising Cane's philosophy and intent regarding pet welfare is to focus on those organizations that encourage pet safety and pet adoption such as CAAWS and YELP! in Louisiana.
- We choose to partner with no-kill shelters where the priority is on adoption and euthanasia is not an option.
- We realize that some pet organizations use euthanasia as an option of last resort. While we cannot partner with a shelter that accesses euthanasia, we appreciate the work they do and the efforts they make to place pets in safe, viable homes. For those organizations in the process of transitioning to no-kill status, we look forward to potential opportunities to partner once the no-kill designation is in place.
- For more information, please contact xxxxxxx.